

# Building A Better Business

Increasing Sales,  
Improving Client  
Retention & Enhancing  
Profitability



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## Early Bird Registration

\$75 members/\$100 non-members

## Date

February 22-23, 2012

## Time

23<sup>rd</sup> 2 p.m.-8 p.m.

24<sup>th</sup> 7:30 a.m.-3 p.m.

## Location

Ritz Charles  
12156 N Meridian St  
Carmel, IN

## Guest Speakers

*NAHU President –  
Mel Schlesinger REBC, RHU*

*NAHU Director of State Affairs  
Brooke Bell*

*NAHU Region III VP  
Mike Embry*

*VP Marketing Black, Gould &  
Associates  
Ruthann Laswick*

## Continuing Education

*5 Hours Applied For*

**Contact Name**  
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**Phone**

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